



# ANNUAL REPORT-2018

*JYOTHI JEEVAPOORNA TRUST*  
**ARCHANA WOMEN'S CENTRE**



# അർച്ചന വിമൻസ് സെന്ററിന്റെ വേനൽക്കാല പദ്ധതികൾ തുടരും

കടുത്തുരുത്തി: അർച്ചന വിമൻസ് സെന്ററിന്റെ നേതൃത്വത്തിൽ ജീവപരിരണ വേനൽക്കാല പദ്ധതികൾ തുടരും കൂടിയും. ജൂലൈയിലെ 20 പബ്ലിക് വർക്ക് പ്രവർത്തനങ്ങൾ പൂർത്തിയാക്കിയിട്ടുണ്ട്. 100 ലക്ഷത്തോളം നീർമാനവും കൈമാറ്റത്തിന് പദ്ധതിയിലേക്ക് ലക്ഷ്യമിടുന്നതാണ്. അർച്ചന വിമൻസ് സെന്റർ പ്രവർത്തിക്കുന്ന 100 കോടി രൂപയുടെ അതിർത്തിയിൽ നടന്ന വേനൽക്കാല പദ്ധതികളുടെ ഉദ്ദേശ്യം മോൻസ് ജോസഫ് എം.എ.എ. നിയമപരിഷ്കരണത്തിന് മനോരമ എൻ്റെർപ്രൈസീസ് മുഖേനയാണ്.

നവംബർ 2019 മുതൽ വേനൽക്കാല പദ്ധതികളുടെ ഭാഗമായി ഇതര സേവനങ്ങൾ നൽകുന്ന പദ്ധതികളിൽ, കൈനടി അംഗീകൃത പ്രവർത്തികൾ തുടരും കൂടിയും.



അർച്ചന വിമൻസ് സെന്ററിന്റെ നേതൃത്വത്തിൽ നടക്കുന്ന ജീവപരിരണ വേനൽക്കാല പദ്ധതിയുടെ ഉദ്ദേശ്യം മോൻസ് ജോസഫ് എം.എ.എ. നിയമപരിഷ്കരണം.

# മുണ്ടാൻ പ്ലാസ്റ്റിക് വിമുക്തം; പ്രളയമെത്തിച്ചവ നീക്കി



മുണ്ടാൻ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ ശേഖരിച്ചപ്പോൾ

മുണ്ടാൻ പ്രളയത്തിൽ മുണ്ടാൻപുഴയിൽ ഒഴുകിയെത്തിയ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ വളരുന്നതിനെ ശോചിച്ച്, പബ്ലിക് വർക്ക് പ്രവർത്തനത്തിൽ കിഴക്കൻ പ്രദേശങ്ങളിൽ നിന്നും കൈനടി പ്രവർത്തനങ്ങളെ തുടർച്ചയായി നടത്തുന്ന അർച്ചന വിമൻസ് സെന്ററിന്റെ നേതൃത്വത്തിൽ ശേഖരിച്ചത്.

അതിൽ നിന്നും കൈനടി പ്രവർത്തനത്തിൽ പങ്കെടുത്തവർക്ക് പ്രത്യേക പരിഗണന നൽകിയിട്ടുണ്ട്. പ്രളയത്തിൽ മുണ്ടാൻപുഴയിൽ ഒഴുകിയെത്തിയ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ ശേഖരിച്ചത്, തുടർന്ന് വളരുന്നതിൽ തടയാൻ പദ്ധതികൾ ശേഖരിക്കുകയും ചെയ്തു. പ്രളയത്തിൽ മുണ്ടാൻപുഴയിൽ ഒഴുകിയെത്തിയ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ ശേഖരിച്ചത്, തുടർന്ന് വളരുന്നതിൽ തടയാൻ പദ്ധതികൾ ശേഖരിക്കുകയും ചെയ്തു.

# എഴുമാം കായലിൽനിന്ന് വാരിയത് മുന്നും ടൺ മാലിന്യം

ജലാശയങ്ങളിലെ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ അപകടകരമാണ്. ഇവയെ നിയന്ത്രിക്കാനും ശേഖരിക്കാനും പദ്ധതികൾ തയ്യാറാക്കിയിട്ടുണ്ട്.

കടുത്തുരുത്തി: എഴുമാം കായലിൽനിന്ന് വാരിയത് മുന്നും ടൺ മാലിന്യം. ജലാശയങ്ങളിലെ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ അപകടകരമാണ്. ഇവയെ നിയന്ത്രിക്കാനും ശേഖരിക്കാനും പദ്ധതികൾ തയ്യാറാക്കിയിട്ടുണ്ട്. കടുത്തുരുത്തി: എഴുമാം കായലിൽനിന്ന് വാരിയത് മുന്നും ടൺ മാലിന്യം. ജലാശയങ്ങളിലെ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ അപകടകരമാണ്. ഇവയെ നിയന്ത്രിക്കാനും ശേഖരിക്കാനും പദ്ധതികൾ തയ്യാറാക്കിയിട്ടുണ്ട്.



എഴുമാം കായലിൽനിന്ന് വാരിയത് മുന്നും ടൺ മാലിന്യം. ജലാശയങ്ങളിലെ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ അപകടകരമാണ്.

# ഷൈലത്ത് കട്ടിയും വസ്ത്രങ്ങളും

ഷൈലത്ത് കട്ടിയും വസ്ത്രങ്ങളും. ഷൈലത്ത് കട്ടിയും വസ്ത്രങ്ങളും. ഷൈലത്ത് കട്ടിയും വസ്ത്രങ്ങളും. ഷൈലത്ത് കട്ടിയും വസ്ത്രങ്ങളും.

# വനിതകൾ സംഘടിച്ചു; ജലാശയങ്ങൾ പ്ലാസ്റ്റിക് മുക്തമാക്കും

ജലാശയങ്ങളിലെ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ അപകടകരമാണ്. ഇവയെ നിയന്ത്രിക്കാനും ശേഖരിക്കാനും പദ്ധതികൾ തയ്യാറാക്കിയിട്ടുണ്ട്. വനിതകൾ സംഘടിച്ചു; ജലാശയങ്ങൾ പ്ലാസ്റ്റിക് മുക്തമാക്കും. ജലാശയങ്ങളിലെ പ്ലാസ്റ്റിക് മാലിന്യങ്ങൾ അപകടകരമാണ്. ഇവയെ നിയന്ത്രിക്കാനും ശേഖരിക്കാനും പദ്ധതികൾ തയ്യാറാക്കിയിട്ടുണ്ട്.

# വീൽപ്പയറൽ

വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ. വീൽപ്പയറൽ.

# ത്രേസ്യക്ക മാതൃവിൻ അസംപ്ഷൻ കോളജ് മാതൃകാ പുരസ്കാരം

ത്രേസ്യക്ക മാതൃവിൻ അസംപ്ഷൻ കോളജ് മാതൃകാ പുരസ്കാരം. ത്രേസ്യക്ക മാതൃവിൻ അസംപ്ഷൻ കോളജ് മാതൃകാ പുരസ്കാരം. ത്രേസ്യക്ക മാതൃവിൻ അസംപ്ഷൻ കോളജ് മാതൃകാ പുരസ്കാരം. ത്രേസ്യക്ക മാതൃവിൻ അസംപ്ഷൻ കോളജ് മാതൃകാ പുരസ്കാരം.



ത്രേസ്യക്ക മാതൃവിൻ അസംപ്ഷൻ കോളജ് മാതൃകാ പുരസ്കാരം.



അർച്ചന വിമൻസ് സെന്റർ കടുത്തുരുത്തി റീജനിന്റെ നേതൃത്വത്തിൽ ജനമൈത്രി പൊലീസിന്റെ സേവനങ്ങളെക്കുറിച്ച് കടുത്തുരുത്തിയിൽ നടത്തിയ സെമിനാർ ബീച്ചർ പഞ്ചായത്ത് പ്രസിഡന്റ് ജോൺസൺ കൊട്ടുകാപ്പള്ളി ഉദ്ദേശ്യം.

# ജനമൈത്രി പൊലീസ്. ബോധവൽക്കരണം നടത്തി

ജനമൈത്രി പൊലീസ്. ബോധവൽക്കരണം നടത്തി. ജനമൈത്രി പൊലീസ്. ബോധവൽക്കരണം നടത്തി. ജനമൈത്രി പൊലീസ്. ബോധവൽക്കരണം നടത്തി. ജനമൈത്രി പൊലീസ്. ബോധവൽക്കരണം നടത്തി.

# 2018 നവംബർ 21 ബുധൻ ദീപിക



അർച്ചന വിമൻസ് സെന്റർ നവംബർ 2018 നവംബർ 21 ബുധൻ ദീപിക.

# അർച്ചന വിമൻസ് സെന്റർ ലഘുനടകം അവതരിപ്പിച്ചു

അർച്ചന വിമൻസ് സെന്റർ ലഘുനടകം അവതരിപ്പിച്ചു. അർച്ചന വിമൻസ് സെന്റർ ലഘുനടകം അവതരിപ്പിച്ചു. അർച്ചന വിമൻസ് സെന്റർ ലഘുനടകം അവതരിപ്പിച്ചു. അർച്ചന വിമൻസ് സെന്റർ ലഘുനടകം അവതരിപ്പിച്ചു.

# അർച്ചന വിമൻസ് സെന്ററിൽ ജില്ലയിലെ ആദ്യ വനിതാ പ്ലംബിംഗ് യൂണിറ്റ് ഉദ്ഘാടനം ചെയ്തു

അർച്ചന വിമൻസ് സെന്ററിൽ ജില്ലയിലെ ആദ്യ വനിതാ പ്ലംബിംഗ് യൂണിറ്റ് ഉദ്ഘാടനം ചെയ്തു. അർച്ചന വിമൻസ് സെന്ററിൽ ജില്ലയിലെ ആദ്യ വനിതാ പ്ലംബിംഗ് യൂണിറ്റ് ഉദ്ഘാടനം ചെയ്തു. അർച്ചന വിമൻസ് സെന്ററിൽ ജില്ലയിലെ ആദ്യ വനിതാ പ്ലംബിംഗ് യൂണിറ്റ് ഉദ്ഘാടനം ചെയ്തു.

# മുളയിൽ മുളച്ചുപൊന്തും പ്രകൃതിവിദ്

മുളയിൽ മുളച്ചുപൊന്തും പ്രകൃതിവിദ്. മുളയിൽ മുളച്ചുപൊന്തും പ്രകൃതിവിദ്. മുളയിൽ മുളച്ചുപൊന്തും പ്രകൃതിവിദ്. മുളയിൽ മുളച്ചുപൊന്തും പ്രകൃതിവിദ്.



Dear Friends & Partners,

It is with a sense of deep gratitude, and a feeling of modest satisfaction that I am here to present before you the Annual Report of Archana women Centre for the year 2018. The year 2018, had been one of different and indelible experiences for every social activist present in Kerala. The reason being the historic and unprecedented havoc wrought by the huge floods that battered every village of Kerala, especially those in the upper hills of High Range, and those in the water bounded low lying areas of western belt. The devastating floods which pounded up every nook and corner of Kerala State, has had a defining influence on the course of events that unfolded during this eventful year. The period from mid-August to mid-November year 2018, our entire task force consisting of personnel, and infrastructural facilities had to be galvanized in to a “Disaster Response Team” to address the agony pain, and displacement caused by the historic floods. As in every disaster, the immediate victims are the disabled, aged, women, and children and AWC had to marshal all its energies to reach rehabilitation support to the flood affected families of our area of operation especially those residing by the side of the major rivers and Vembanadu lake.

No matter how compelling the situation had become due to the gravity and magnitude of the flood disaster, at AWC, we took great care to diligently follow the targeted action plan. The following is therefore an account of our humble efforts to help the people inch a bit closer to realize the meaning of fullness of life even in an environment strewn with the debris and losses inflicted by an unprecedented disaster as the 2018 floods.

Miss.Thresiamma Mathew  
Director

# ARCHANA WOMEN'S CENTER

## *Overview of Mission & Vision*

The AWC – the Kerala Wing of Jyothi Jeevapoorna Trust – was founded in 2006, with an underlining mission of becoming a catalyst and channel of true, vibrant, and “fullness of life” to all lasting experience of particularly those who had been subject to the historic and cultural discrimination of patriarchal powers. Its mission therefore is to work zealously for the meaningful and empathetic synthesis of gender justice, equality, and fair opportunities at various levels of the social ladder.

As a voluntary organization with a non-conventional and unique mission, we have set our vision on an equally challenging goal of a new, and non-discriminatory social order which promotes, and celebrates equality and gender justice in all its beauty and manifestations.



## TRUST MEMBERS



**Ms. Thresiamma Mathew**



**Ms. Little flower Joseph**



**Ms. Mary Joseph**



**Ms. Theresa Kurian**



**Ms. Annie Joseph**



**Ms. Mercy  
Savariyadimai**



**Ms. Rosly  
Devasahayam**

# ADVISORY BOARD MEMBERS

1. Fr.M.K Joseph ( Prof. Rajagiri college of Social Sciences , Kalamassery)
2. Mrs. Nisha Jose K Mani (Brand Ambassador of Hair for Hope)
3. Mr.Shibu K Nair ( Thanal, Program director & planning committee member in Thrivandrum and Kollam)
4. Mr. Lorance Mathew (Dist. Industrial dept.)
5. P.T Michael (Prof.Dept. of Economics , Devamatha college, Kuravilangadu)
6. Mrs. Elizabeth (Gender Dept.)
7. Prof V.K Damodharan (Chairman Techtop team, Former chairman of IEEE Kerala section )
8. Mr. George Thomas (Consultant )

## Management

The AWC is managed by a dedicated, core team of 5 women social activists, who hail from the Oblate Missionaries of Mary Immaculate congregation. The team is ably guided and supported by a 8 member Advisory Council (Board) whose members hail from different social fields such as health care, social work, industry, business, education, literature and politics. During 2018 we had three meetings of Board of Directors, and one meetings of the Advisory Board.



**Advisory Board Meeting**

# ADMINISTRATION



I have to admit that one of the outstanding reasons why we could successfully chalk out, apparently different and challenging trajectory in a fast changing world is the spirit of assimilation and engagement that was evidently the hallmark of our personnel team. As the harbingers of a new dawn in the social horizon, our team has worked with admittedly incessant zeal, dedication, and passion.

During the year under review 4 members of our personnel team left us for better prospects and 2 new faces have joined us to keep the momentum up. Following are the members of the administrative team:-

NAME	Area of Expertise	QUALIFICATION	YEAR OF EXPERIENCE
Miss.Thresiamma Mathew	Director	B.Sc, DSDS-Coady International	40
Annie Joseph	General Manager	B A, Diploma in Accounting	10
Paulson K F	CAG-Co-Ordinator	MSW	10
Jainamma Shibu	Finance Officer	MA,HDC	9
Jayasree P K	Programme Officer, Social training co-ordinator &Organic Framing Trainer	BSW, diploma in Organic Farming	15
Aryamol P A	Junior Engineer	B.Tech Civil	5
Shiny Joshy	Community Organiser	ANM	10
Teenu Francis	Community Organiser	MSW	1
Asha Varghese	Construction Supervisor	Construction Supervisory (NIOS)	6
Sejo Jose	Senior Engineer	B.tech Civil	8
Ajisha Shibu	Junior Programme Officer	MSW,BA	07
Sruthymol V S	Office secretary/ computer specialist	B.Tech IT	1
Sheela K S	Community Organiser	B.com	1
Miss.Theresa Kurian	Home Management	Diploma in Home Science	20
Jismi Jose	Community Organizer, Counsellor	B.com, MSW	4
Soumya Sajeevan	Driver	BADGE	7
Gigi Kuriakose	Hollow Block Supervisor	KGTA	10
Soniya Sijo	House Keeper	Plus two	
Satheeshkumar J N	Community Organizer	MSW,	
Bindhu Varghese	Asst.Programme Officer	M.A Phycology	14
Jwala s Manoj	Engineering Trainee	B.Tech Civil	
Priyanka P R	Engineering Trainee	B.Tech Civil	
Swathi R	Engineering Trainee	B.Tech Civil	
Amal K.S	Engineering Trainee	B.Tech Civil	
Urmi P R	Marketing Dpt	MBA	
Jishnu S	Engineering Trainee	B.Tech Civil	
Nijo George	Engineering Trainee	B.Tech Civil	

# REPORT <sup>On</sup> Activities 2018

The common thread of policy or mission that interlink the different activities of AWC is the avowed principle of “bringing about a positive and radical change in the mindset, decision making, and policy formulation of the established system movers, and to present viable and coherent models of change that can promote the Goals of justice, equity, and fair opportunities for the oppressed sections. Following activities have been planned and undertaken during 2018, in order to advance and further these guiding objectives of AWC:-

## Employment & job -oriented training in Non-conventional skills for women:-

Training given in skills gives competency & confidence which make them employable & capable of result oriented engagement in economic activities. Get enabled to undertake challenging & remunerative jobs and entering the hitherto monopolized domains of skilled work. We could organize following training in Masonry, carpentry, plumbing, electrical, LED products Organic Farming, and Garment Production, in collaboration with different government and non-Govt. Agencies during the year under report :-

### Mason Training

Sl.No.	District	Panchayat	No. of Trainees	Days	Remarks
1.	Idukki	Marayoor & Kanthalloor	30	45	Kudumbashree Mission
2.	Coimbatore	Valpara	17	30	Sponsored by NGO
3.	Idukki	Adimaly	10	45	Second phase training
4	Karamadai	Karamadai	25	30	Sponsored by sister NGO
5	Kottayam	Ayarkunnam	10	45	Second phase training
6	Alapuzha	Thamarakulam	26	53	Kudumbasree Mission
7	Palakkad	Akathethara	25	53	Kudumbasree Mission
8	Idukki	Vandiperiyar	23	53	Kudumbasree Mission
9	Idukki	Velliyamattom	20	53	Kudumbasree Mission
<b>Total</b>			<b>186 women</b>		

*Around 150 women masons worked in different sites for Life mission works and other contract work.*

### Carpentry Training

Sl.No.	District	Panchayath	No. of trainees	Days	Remarks
1	Kottayam	Thellakom Centre	10	3months	Carpentry
2	Kottayam	Maravanthuruthu	12	15 days	Poultry shed making
3	Kottayam	Maravanthuruthu	12	15 days	Goat shelter making

Total = 34 women

*Around 30 Women Carpenters are working at different places*

### Plumping Training

Sl.No.	District	Panchayath	No. of trainees	Days	Remarks
1	Kottayam	Ettumanoor & Piravam Municipality	14	30 days	Well recharging in works at different panchayths @ 400 /- person/day

*Around 12 members working at different panchayaths*

### Electrical Training

Sl.No.	District	Panchayath	No. of trainees	Days	Remarks
1	Kottayam	Ettumanoor & Piravam Municipality	27	4 days	Wiring, Light fitting, Maintenance (Women)

*Around 20 women working at Different Project  
LED Products Making Training*

Sl.No.	District	Panchayath	No. of trainees	Days
1	Kottayam	Ettumanoor	40	1 day
2	Kottayam	Kaduthuruthy	55	1 day
3	Kottayam	Uzhavoor	22	1 day

Total = 117 womens

*Around 105 women started LED bulb production unit with the Help of CAG*



# Self-Help CONTRACTORS GROUP

In the post – training phase, trained women masons were got empanelled as competent and skilled persons and clubbed together into various groups to undertake construction of residential buildings in different Panchayat areas. Five contractor groups consisting of 5 women and two men have been organized, and mentored to undertake construction of small scale residential houses, sanitation units, water tanks etc. They are able to attract jobs from local Panchayats through the “Kudumbasree” mission of Govt. of Kerala. This is a major breakthrough in making visible women as skilled masons.

## Jeevapoorna House construction



During the year under report, AWC provided intensive training to 34 women in carpentry skills. Upon completion of the training, the trained women were organized into three contractor (producer) groups consisting of 4 women and 2 men to undertake different jobs such as door frames, poultry shed making, light furniture production, kitchen cupboards etc. These groups of women are based in their own Panchayat areas, and successfully get repeat job orders for execution. The two groups are now operating from Maravanthuruthu and Thellakom.

## Carpentry contractors group



Two groups of 14 persons at Ettumanoor & Priravom, have been given intensive and practical training in plumbing and another group of 27 women have been trained in basic electrical works. Upon completion of the training, the trained women have been sub-divided into three groups “(contractors)” and are undertaking drinking water wells recharging and plumbing works. The electrician group are also organized into two groups and undertake basic electrical maintenance jobs under the leadership on an experienced Team Leader.

## contractors group for Plumbing



### Electrical Training Group



An important area, of our intervention has been that of “Organic Farming” as a means to ensure clean and healthy food security for the poor. We have through trainings, seminars, and demonstrations, imparted the message of importance of producing pesticide and chemical free food for own consumption. 15 days training programs were conducted at Thellakon, Ettumanoor, Elanji, Kaduthuruthy & Athirampuzha, on the basics and practical aspects of undertaking organic farming at household level. Apart from various printed literature, we distributed to participants grow bags, seedlings, and seed kit to the trained women to undertake the job in an organized way. Trained women were got empanelled as competent and skilled persons and clubbed together into various groups to undertake organic farming in different Panchayat areas. Three Organic Farmers groups consisting of 10 women and 2 men have been organized, and mentored to undertake Organic farming. As a serious follow-up, a complete Ward in Athirampuzha Panchayat, viz, Kattathy village consisting of 350 households, have ventured into a major organic farming venture under the guidance of AWC team.

## Success of Organic Farming and Food production

Organic farming is defined as the system of production that is capable of avoiding or majorly block the use of pesticide, synthetically compounded fertilizers, livestock feed additives and growth regulators. To the paramount extent, flexible organic farming system relies upon crop residues, green manure, pest weeds, crop rotations, off- farm organic wastes, legumes, aspects of biological pest control insects, animal manures, and etc. The whole state of Kerala is now involved in a movement for Organic farming. Healthy food, free of contaminants, is a basic human right and women are particularly concerned about the quality of food being served to the family. Organic production of common food especially that of horticultural produces has been identified as a possible means replicable at the community level, because of the demand and consumption patterns prevalent here. On 2017 AWC started training cum Model Farm at Mannanam in Kottayam district on three acres of leased plot. In this year we have developed the farm with planting variety crops, medicinal herbs, fruit items etc and installed drip irrigation system for better result. AWC promoted organic farm unit at family level to reveal the importance of Organic farming.

## Model Farm



## Food processing & Marketing

Success of Organic Farming & Food Production, hinges very much upon the climatic conditions. The climate change and its unpredictable consequences, as experienced in the devastating floods of 2018, has a very intimate influence upon all and every initiatives for food production by the poor. Our ventures in this area too had its pitfalls caused by unexpected droughts and floods in the years. Despite those setbacks, we are trying to knit together those who are committed to produce nutritious and safe food for the family.

The families, who have come forward to go fully organic in their farms, is a positive sign of social concern for health and safe food chain supply systems. That's why the food processing and marketing venture is an offshoot project of our organic farming venture, and we hope to be able to produce and supply various consumable food items conforming to the organic and green protocol free of dangerous chemicals or pesticide residues. The project is being organized and executed as a self- help enterprise of women CAGs under the supervisory and mentoring influence of AWC to ensure quality, reliability, and brand purity to ensure a wide market.



## Channels of Group Action for Gender rights & Equality

CAGs (Community Action Groups) are small, locally based Women Groups, motivated, trained, and empowered to work together to realize the basic human and gender rights. These include right to livelihood, right to durable and healthy shelter, right to clean environment, right to education, right to access to clean and safe drinking water, right to inheritances and properties, right to just and equal job opportunities, right to just and equal space at all democratic political and religious arenas. Above all, CAGs have proved to be the most effective and systematic forums to organize and motivate a community about the “rights” quotients and the means to correct the aberrations. A summary of the CAG programme as developed and practiced is given below:-

Panchayath	No. of Groups	Total members
Njeezhoor	12	174
Manjoor	23	267
Kaduthuruthy	56	546
Neendoor	5	85
Thalayolaparabai	10	156
Kallara	11	186
Mulakulam	4	56
Kuravilangad	9	110
Kanakari	10	136
Uzhavoor	7	88
Veliyannor	4	48
Kadaplomatom	6	88
Ettumanoor	21	220
Athirampuzha	13	140
Piravam	8	80
Elanji	7	92
Kidagoor	5	60
Therumaradi	6	75
Karoor	3	36
Ayarkunnam	20	210
Panachikadu	7	80
Nattakom	5	53
Maraventhuruthu	1	10
Arpukkara	1	12
Vechoor	5	65
Vijayapuram	3	30
Manarkadu	2	28

### Activities / Programs at CAG Level:-

- Awareness generation & training on gender rights
- Basic & digital literacy training
- Action for realization of durable shelter rights by building Jeevapoorna House (10 Nos. during the year)
- Mobile library services
- Essay writing & quiz programmes competitions on gender, ecology & allied issues
- Training in Banking, Finance & Basics of financial management.
- Training in culinary & catering skills
- Training in successful parenting skills
- Training in livelihood programmes viz, production of candles, umbrella, snacks, tailoring etc.

All participants of the CAG production network have been able to enhance their earning capacities and are able to generate a monthly net of Rs. 8000 – 10000 which is just an empirical example of the positive economic dimension of the CAG programme and it's far reaching benefits as a tool of empowerment. AWC could mobilize and make available a total institutional resource of Rs. 11,010,000 as the basic seed capital to fuel the entrepreneurial activities of CAGs. We recall with gratitude the stellar role played by Union Bank of India, in making this partnership possible by making financial resources available.

The CAG programme is co-ordinated and managed by a highly motivated & experienced team led by Mr. Polson who owns over 10 years experience in organization of people oriented programmes. We are able to get training, and institutional resource support from National Agencies such as NABARD nationalized Bank, and the various Departments of the Government for imparting skill training to the participants in undertaking livelihood development programmes.



We have observed that “Lack of skill or technical acumen” has always been put forward as a valid reason for shutting the door of opportunity against women craving for a better position in community. Such discriminatory tactics again alienate the marginalized women from mainstream society. A panacea for this predicament, tried and tested successfully by AWC, has been the process of empowerment through devolution of employ ability skills. During the reporting period of 2018, we could conduct following skill-specific training for women, who have thus been given an opening to showcase their competence and skills:-

Sl.No	Training Particulars	Duration	Participants
1	Training in Basic principles & practices of Electrical Maintenances supported by IEEE (wiring, appliances repair, solar energy products, energy conservation)	4 days	30
2	Production of LED products	4 days	95
3	Value addition training on Jack fruit processing	3 days	55
4	Advanced training in Fashion Designing & Fabric production	13	60
5	EDP training	3 days	
6	Car wash & Vehicle cleaning training	One day	15
7	Umbrella making training	2 days	95
8	Production on Day to day utilities	One day	103



## Computer & Digital Skills for Women

Each and every skill specific training being organized and conducted by AWC is driven by an objective of lending power to women, capacitating them to demand their rights and enhancing their earning capabilities. Step by step this strategy has started yielding results, as visible from the increasing number of AWC mentored women groups entering the domain, of group productivity action, sales, and financial management for a better and stable economic future.

**IT for She:** Women rights promotion was extensively done through the project “IT for She” because, most of the CAG members were educationally backward and there is no other option to get IT skills for them. During this year we had conducted computer training for 12 batches. 235 women participated in this training with minimum fees.



## DEVELOPMENT of NETWORKING LINKAGES

Networking linkages are established with LSGDs (Ministry of Local Self Governance), NABARD (National bank for Agriculture and Rural Development), Haritha Kerala Mission (Government of Kerala), Industrial Department (Government of Kerala), Nationalized Banks, Kudumbasree Mission (Government of Kerala), Energy Management Centre Kerala, Agriculture Offices, PMKVY, NYK, NIESBUD, Suchithwa Mission (Government of Kerala), Farmer’s Clubs, Green Care, HUDCO, AZAD Foundation, SKIP, CII, Habitat for Humanity etc. We are in the process of getting Kerala State Women Development Corporation’s empanelment too. These linkages are proving to be essential and important to achieve our goals. We are recognized as a leading NGO, unique in its approaches and activities by these organisations. We get exposed to many new and innovative ideas and opportunities. A number of trainings to women are received through these links.



Non-traditional livelihood skills , promoted by some groups in different parts of India came together for the first time to strengthen one another, learn from one another and influence the government and other leading agencies to promote NTL which makes women achieve their rights faster and gain power to learn and earn better. A strong net work is being established where AWC is in the core group. An international conference of NTL is planned for January 2019 at Delhi.



## Action for Awareness Generation on Gender Issues

In our struggle to help regain the just gender space in the social and economic domains of the community one of the challenges often being encountered is the abysmally low level of awareness displayed by the society at large, about the state of gender based abuses and discriminations that has been prevalent in every sphere of social life. Any remedy or corrective step can be successful only if the civil society including the leaders and the victims alike become alert and sensitive to the systemic praxis of rights violations. We have therefore conducted varied and thematic programmes designed to highlight the injustices being meted out through denial of human rights to women.

## INTERNATIONAL WOMEN'S DAY Celebration

**an important event to propagate women's rights related ideas and attitudes**



Women's Day Celebrations (March 08) was organized at Vettimukal, attended by over 700 active members of the CAG network. There was a colourful rally (included various models of women empowerment tableau, models of non- traditional livelihood skills) from Vettimukal town to AWC, followed by a public function. The Guest of Honour was Padmashree Lakshmikuttyamma – a woman of the Jungles- a tribal lady famous for treating diseases with herbal medicines from the forest and a staunch environmental activist.





She was awarded the prestigious Padmashree award by the central government in the year. The Circle Inspector of Police (Women’s Cell Kottayam) Smt. Philomina N delivered a comprehensive discourse on “Women’s Rights. Other eminent personalities who had come to address the groups were Smt. Rekha Karthikeyan (First deep see -Fisher woman in India), Smt. Pramila Devi (Member, women’s commission) Mr. Zacharias Kuthiraveli – President, Kottayam district Panchayat, who inaugurated the women driven building project – “Jeevapoorna Housing Scheme” on the occasion. Outstanding CAG entrepreneurs were awarded prizes to boost their performance. The event got wide coverage in media.





## Campaign for Women Rights & Equality Issues

### Stage shows (Short Dramas) on Gender Based Violence & Rights Abuse

Our team, mostly from our regular staff members developed a skit, based on the causes and prevalence of gender abuses and deprivation of rights - to live a peaceful life, right to safety at home and work, right to be self reliant, right to dignity, right to develop one's talents and capacities etc. An expert in script writing was hired to write the script and direct the artists. The play was staged before 23 community audiences in seven Panchayats, and cities, in colleges, and similar institutions. The theatre play depicted clearly several social evils such as alcoholism, drug abuse, discriminations, and the patriarchal powers at play denying women their basic rights. It was viewed by over 5,500 persons, and was received with applause and appreciation. The discussions that followed showed undoubtedly the impact of the skit, and how it penetrated the inner self of the audience. Government Departments like Excise, Social Welfare, and Women & Child Development were very impressed by the powerfulness of the show and invited the group to several stages so to disseminate the message of equality, women's rights and inclusion at every level of the social grouping.





## Viewpoints and comments from viewers

The Skit "SubhadrayudeJeevitham"[the life of Subhadra] conducted in our municipality was very moving and motivational. It gives a good message to new generation students. It showed the present situation of the society and how to bring about change. The performance of each actor was outstanding. Congratulations.....

(Mrs. Biji Jojo, Chairperson, Pala Municipality)

The Skit "SubhadrayudeJeevitham" conveyed a strong message to general public and efforts taken from the part of Archana Women's Centre is commendable. Wish You all the success for Your Skit and get more opportunities to play this skit in many stages and make awareness about the rights of women to people.....Best Wishes and Hearty Thanks To Archana Women's Centre....

(Mrs.Lissy Thomas, President, KadaplamattomPanchayat)

The skit Played here has unveiled the real situation of our society – drug abuse, sexual harassment, wife beating, violence at home, debts etc -a clear picture of violation of women's rights and related social evils. The empowering of the victim Subhadra through awareness and skills made the turning point. It gave a good feel to the audience. All the actors presented an outstanding performance. Best wishes for Archana Women's Centre...

(Sri.K.B.Binu, Excise Dept.Pala)

The skit enacted the situation of many homes – drunkenness, wife beating, quarrels, children at stake poverty and debts, abuses of children etc all of which violate women's safety, peace and happiness and deprives her of her basic rights. A big salute to Archana Women's Centre. Congratulations....( audience)



# Awareness on Gender and women's rights - Seminars & Workshops



We organized and conducted seven regional seminars, and workshops to highlight the gender based discriminations, exploitation, violence and refusal of even basic rights prevalent in many socio economic sectors, work places, institutions and the need to bridge the divide to accelerate the realization of an equitable growth. Over 785 persons attended these awareness programmes organized by the AWC team. Special gender sessions were organized by involving a gender expert from Trivandrum. Role plays, games, poems, proverbs etc were used to drive home the lessons in patriarchy, gender related evils and denial of rights in the pretext of love and concern in society. Much efforts were taken to unwind the long thread of beliefs and practices which are gender biased and curtailing the freedom and self actualisation of women.

## Development of Grassroots Leadership Training Programmes

### Grassroots Leadership Training Programme:

AWC conducted 12 specific leadership training programmes for CAG members. From each CAG, the President, Secretary, and Treasurer were gathered every month for leadership training and unit management training along with gender classes. Three regions organized such meetings separately. More than 450 members participated in the trainings from three regions in each month. Special gender sessions were handled by experts and the vision of AWC with regard to women was handled by the director.





## LEGAL LITERACY & LEGAL AID PROGRAMME

AWC is providing Domestic violence Awareness classes for redressing violence against women and for promoting women rights. The main objectives of the classes are to create awareness about Domestic violence Act 2015 "An Act to provide for more effective protection of the rights of women guaranteed under the Constitution who are victims of violence of any kind occurring within the family and for matters connected therewith or incidental there". Any kind of abusive behaviour by the husband or male partner or their relatives (includes male and female relatives) is considered violence against women. It need not be physical abuse. It could also be verbal, emotional, sexual or economic abuse. The awareness classes were conducted at Anganwadis,[child care center] AWC, schools and through CAGs. The classes were led by Mrs. Shyni Gopi, Advocate at our SPC; we could enlighten more than 1750 young women in this way. As a result, our centre was approached for enlightenment and guidance for solving such violence by many women.. Adv.shiny and Jismi our staff counsellor handled the cases. In 70 cases it had to be reported to family court. Besides they attended over 250 cases and helped them solve their issues. In certain cases several sittings were needed. The field staff handled nearly 47 incidents of problems of harassment, physical violence, ill treatments by in-laws etc. The women are now more confident to question and react to injustices. They understand that they have also human rights – not just men folk.



### DEVELOPING GENDER SENSITIVE ENVIRONMENT AT WORK PLACES:

We had conducted 5 awareness seminars and workshops at Panchayaths, Schools, and Colleges to develop gender sensitive environment at work places. More than 360 working women participated in it. This helped them to resort to help line or police help when their rights got violated. They also were given enough boldness to react when there is misbehaviour at work place. There was immediate result. At least 15 incidents were intervened by our community organizers and animators. In one of the sites where women were taking training as masons, few men tried to ridicule them for trying to enter male dominated works. The women were bold enough to challenge them and warn them. They reported the matter to the contractor so that such behaviour in future would not happen.



## Developing Gender Consciousness at Educational Institutions:-

AWC conducted Awareness on Gender Consciousness and Domestic Violence Prohibition act 2005 at K.E College Mannanam, St. Alphonsa College, Pala, Devamatha College, Kuruvilangadu. The class was led by Adv. Shiny Gopi (Legal Counselor, AWC). More than 6000 students attended the session. We could persuade colleges to strengthen their grievance cell and make it more functional.



## DAY CELEBRATIONS

WORLD WATER DAY  
22ND MARCH



A special programme was organized by AWC in connection with the Intl. Water Day observation. A full day seminar was organized, and attended by 350 women from various CAGs. The fast approaching drought and the alarming depletion of potable water and the excessive heat which every citizen is experiencing have set the background for the days studies and exchanges.



Topics discussed included the dynamics water harvestation & storage, the pivotal role of clean water in the human health cycle, and the natural ways and systems by which the rain water can be harnessed and re-pooled to water bodies to improve water availability and the need for diligent use of water.

The day was observed by organizing a special class on emerging challenges posed by lifestyle diseases. The classes were conducted by two experienced Senior Nurses Smt L.Sheela, and Surumi, and underlined need to motivate the community to shun junk food, produce own clean and safe food resources, and maintain a strict regimen involving regular physical exercises to stay fit and healthy. 370 members from the AWC CAGs participated in the programme.



Was similarly observed by organizing a daylong seminar on “Environmental Resources & Its sustainable protection for a Healthy Life” led by Fr. George Vayalikalapura. He particularly dwelt on length on the dangers & hazards dormant in the use of plastics in everyday life. We distributed selected medicinal plant seedlings to the members of CAGs in connection with the Intl Day on Environment as a sign of highlighting the need to protect the diverse flora of the environment to ensure





## Child Rights Protection & Resource Centre



AWC has been given a special attention to the protection of child rights, and a special resource centre has been established to take care of protection of child rights. During the year under report, we conducted two special children oriented summer camps attended by 25, and 30 adolescent girls. The classes were conducted by experts and specialists in the subject. Topics covered include Personality Development & Goal setting, Self- Defence, Happiness & healthy relationships, Balanced Diet and nutrition, Yoga – principles & practices. Through regular personal contact programs on team of social workers, maintain a close rapport and give personal guidance and counselling support.







## Archana Taxi Project

During the year under report, AWC could extend driving skill training to 10 women, and help them get license as taxi drivers. The objective has been to make the presence of “She Taxis” both visible and a viable economic activity of women. The breakthrough has been slow, and the movement is still in its dormant stage. The group needs much more support and public acclaim to gain social acceptability and economic viability. We have been supported by the Delhi based Azad Foundation in this challenging venture for women.



## ACTION FOR SUSTAINABLE ENERGY MANAGEMENT

Sustainable management of natural resource is vital as agricultural development with positive growth and long term sustainability cannot thrive on a deteriorating natural resource base. Natural resource management promotes an awareness of the connection between environment systems. With the aim to promote energy efficiency by avoiding the unnecessary uses of energy ‘Energy Conservation Awareness Seminar, Awareness Rally, Drawing Competition was conducted as part of Urja Kiran Project of Energy Management Centre Kerala. The main aim of the project is using energy efficiently to save it for future usage. In this year we organised 5 awareness seminars, One Awareness Rally and Drawing Competition on our operational area. The resource team came from Energy Management Centre Kerala. 480 household women got awareness about energy management.



## ACTION FOR BETTER & SUSTAINABLE HEALTH

Due to certain circumstances, people tend to avoid fostering their well-being while many don't have the required measures or means to undergo even a basic health check-up that could reveal them about their physical state. Consequently, the health of a community deteriorates and a good number of people neglect their health. It is in this background that AWC's interventions for monitoring and promoting community health have its relevance. We conducted an Eye camp at Vettimukal St. Mary's church hall with the collaboration of Eye Care & Laser Centre, Thiruvalla. 153 members were benefitted from the camp. We conducted awareness seminars on waterborne diseases during the flood in different flood affected areas with preventive medicines. 320 members were participated in this programme.



# Exposure Visit

AWC team visited Sahrudaya (Eranakulam Social Service Society) to learn about their SHG and solid waste management system. It helped us to organise the CAG network in a very transparent and efficient way. And also Kitex garments & Anna Aluminium Company, it helped us to find new trends and ways to create better entrepreneurship and marketing.



## SPECIAL EVENTS

### 1. CERTIFICATE DISTRIBUTION TO PLUMBING TRAINEES



## 2. Inauguration of Jaiva Gramam project at Kattathy



## SHINKARIMELAM

AWC tried to create a group of women in the art of “Shinkarimelam” [ A special type of drum beating] 17 women have undergone initial training for 17 days and are now in the field as amateur players. The group is very enthusiastic and wants to show to the world that it is possible for women too to hold the big drum and beat to the rhythm. They are on the road to self reliance with this newly acquired skill.



## FINISHING SCHOOL FOR B TECH STUDENTS

In order to equip students of civil engineering AWC offered a finishing school of one month. Our engineering students lack practical exposure. In order to make up for that, 7 students joined AWC and got very good opportunity to practice their knowledge in our construction sites.

## SKIP meeting

Director and two other staff participated in the national general body meeting of SKIP- Skills for progress, a network of vocational training institutions of India, at Calcutta in the month of May.

## UN led study in panchayats on the effects of the floods

AWC staff participated in a UN led quick appraisal on the state of affairs of the people after the floods in flood affected panchayats in our vicinities.



## RADIO PROGRAMME

AWC got an invitation to participate in a radio programme at Alleppy on the rehabilitation activities taken up after the floods along with the district collector of Alleppy and a famous social entrepreneur Nisha Jose K mani.



## 2018 FLOODS & AWC'S RESPONSE TO THE DISASTER:-

As I had mentioned in the beginning, the natural disaster of floods that battered every nook and corner of Kerala's landscape, has had a big impact in moulding our activities' profile of 2018. The floods which inundated some of our areas of presence too, compelled us to respond with quick fire speed, and render relief to the affected families. Even though several thousands of families in the east, west and central parts of Kerala suffered huge loss of assets, our attention was focused on the villages where our presence was already established and active. The Panchayats of Kaduthuruty, Aymanam, Ayarkunnam, Kallara, Maravanthuruth, Manjoor, Kidangoor, Kainakary, Vettithuruthu in Changanassery and Kumarakam were the panchayats where we could reach out, and provide relief – psychological, physical and spiritual. We made huge collection programmes to gather materials which included food items, bedding, clothing, personal hygiene kits, cleaning materials, utensils, drinking water and water treatment plants to support the affected. We were able to support more than 2,000 families in this endeavour through the sharing from Goonj Foundation – specialists in Natural Disaster Response and from other agencies and local collections. The worst affected area in our region was Mundar, a small island surrounded by river and lake. There are 236 families in this village, 36 lost their houses completely and 153 families had got their houses damaged seriously. Over 230 families lost their standing crops of paddy, banana, tapioca, etc suffering the loss of several thousands of rupees. Moreover, the heavy floods have carried and deposited huge plastic waste rendering the water bodies highly clogged and unhealthy. Once the floods subsided and the families returned to their houses, an immediate step we could undertake was to organize the local community and clean up the water bodies of the area, by collecting the huge deposits plastic wastes from the riverbeds and stream. It was a very educative and inspiring task, where over 200 women came with their little country boats to amass the waste from the rivers.





Our team could collect over 30 tonnes of plastic and toxic wastes from these water bodies, and take to PVC recycling units. This has helped in replenishing the aqua life, and brought back the aqua life to normal. It has also had a direct bearing on the livelihood situation, as a major section of the people depend upon inland fishing and sale to eke out a living. When the water bodies get clogged with toxic wastes, the catch and size declines, and the income of the people gets depleted which has been rectified by our timely intervention. In all other areas too our team made timely interventions visiting camps, supplying for emergency needs, giving emotional and spiritual support, making them get over the psychological depression and fear by bringing them out to sing and dance and do some works, share life's beautiful experiences etc. Even after the floods, once the families returned to homes, we helped in the pre-cleaning works with the local panchayats and other volunteers.



**Materials transporting to Mundar**





# REBUILDING

Our team of skilled women masons is now actively engaged in constructing a flood & disaster resistant model house, using bamboo as the chief input. The house is being put up with the titling received from the personnel team of AWC. The house has some unique features viz, it consumes very low quantity of cement, uses locally available materials, and is designed to be capable of withstanding any future havocs such as floods. Lot of enquiries on replicating the model are now pouring in. We are also seeking help for reconstruction from many sources.



## AWC & GOVT ACCREDITATION

The path – breaking and pioneering initiatives of AWC to embark upon and introduce a new, and challenging ethos of equitable and inclusive development have been successful in capturing the attention and engagement of Government and quasi Government Bodies. AWC has already been bestowed with following accreditations and approvals by various Govt. Bodies.

### a. Accreditation by NGO Accreditation Council, Govt. of Kerala, Dept. of Local Self- Governments

The ministry of Local Self- Government, Govt. of Kerala, has accorded to AWC a special accreditation, whereby, we became the approved Agency for undertaking trainings for women in Masonry, Brickwork, Plastering, Plumbing, Electrical maintenances, Wiring, Carpentry, polishing, Ferro cement technology, Rainwater harvesting tanks, & well recharge systems, Bag making

## b) Accreditation by “Haritha Kerala” Mission (Ministry of Local Self-Government)

This approval grants upon AWC consultative & trainer status for programmes in waste management, environmental resources planning and management etc.



1. Special Award for incredible contributions to society by the Deepika – Daily given to Director
  2. Distinguished Alumni Award by Assumption College, Changanacherry.
  3. Special Award for Meritorious Services in the Domain of Women’s Empowerment given by the Archeparchy of Changanachery to Director Ms. Thresiamma.
- Our team Archana is in the lime light through our outstanding engagement in women right activities. Credit goes to our committed team of staff.



## LOOKING AHEAD...

As I wind up this report on the rationale and quotients of AWC's pioneering interventions on behalf of the marginalized women everywhere, I would make a pause to briefly underline, our indebtedness to many generous and similarly thinking groups and persons, whose cooperation has made this struggle both productive, and emulative.

The sustained support we have been fortunate to get from our overseas partners viz Partage.Lu has been the vital source of energy for all our performances. We take this opportunity to place on record our deepest appreciation for the devoted and supportive association of Ms. Denis Richard to help materialize this partnership. We recall with gratitude, the importance of the assistance received from other sources such as Goonj Foundation, the Govt. of Kerala Departments etc. Above all, we salute the thousands of ordinary women, who have shown the courage and fortitude to take up the challenge of confronting the powers of patriarchy, the power that take pride in the cunning art of marginalizing the poor and voiceless. We take this opportunity to dedicate ourselves to this cause; the cause of bringing true, lasting, and enriching peace to every household and heart through the channel of genuine empowerment driven by competency skills and self-confident engagement. May His Grace enable us to continue this august mission with greater passion and zeal.

Thresiamma Mathew  
Founder Director



## ARCHANA WOMEN'S CENTRE

Ettumanoor P.O, Kottayam, Kerala-686631, Ph:0481-253-3694

MOB:+91-9447351806 E-mail:-archanajjpt@gmail.com

web: [www.archanawomencentre.com](http://www.archanawomencentre.com)